



# THE FACULTY SENATE

June 10, 2003

## MEMORANDUM

**TO:** President Robert M. Gates

**SUBJECT:** Two certificate programs, Certificate in Supply Chain Management and Certificate in International Business (FS.21.07)

At its regular meeting on June 9, 2003, the Faculty Senate approved the following item from the Graduate Council and submits it for your approval. Attached is a copy of the material sent to our Senators.

**A proposal for the Mays Business School to offer two certificate programs. Certificate in Supply chain Management offered only to Mays MBA students and Certificate in International Business offered to Mays MBA and MS In Business students.**

Thank you for your time and consideration. Please inform me of your action on this matter.

Martha Loudder  
Speaker, 2003-2004

Attachment

cc: Dr. David Prior  
Dr. Karan Watson  
Dr. Rick Giardino  
Ms. Linda Lacey  
Dr. Jerry Strawser

Approved:

  
Robert M. Gates, President

7-18-03  
Date

*form + db updated*

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March 10, 2003

MEMORANDUM

**TO:** Rick Giardino, Dean  
Office of Graduate Studies

**THROUGH:** Jerry Strawser, Dean  
Mays Business School

**FROM:** John Dinkel, Associate Dean for Masters Programs  
Mays Business School

**SUBJECT:** Mays Business School - Certificate Programs

Attached are two certificate programs to be offered by the Mays Business School.

The International Business Certificate is offered to Mays MBA and MS in Business students. The Supply Chain Management Certificate is offered only to Mays MBA students. The details are presented on the attached certificate descriptions.

These certificates have been designed to supplement the Mays MBA program curriculum.

All Mays MBA students will complete the core curriculum of the program and will have graduated from the program in December prior to beginning the certificate program. Two of the International Business Certificate options are completed before MBA graduation to allow flexibility in the study abroad. Typically students desiring a certificate will enroll in the certificate program in the Spring Semester following completion of the MBA core curriculum. With the exception of the study abroad, all courses are offered only on campus.

This approach provides an area of specialization for students. The areas for which certificates are offered are determined by the competencies of the Mays Business School and market demand for holders of the certificate.

Attachments

**MAYS BUSINESS SCHOOL**

**CERTIFICATE IN SUPPLY CHAIN MANAGEMENT**

Prerequisites: Completion of Terms 1, 2, 3, 4 of the Mays MBA Program  
12 Credit hours minimum

Required Courses:

INFO 638	Information Technology and Supply Chain
INFO 669	Enterprise Resource Planning
INFO 636	Decision Support Systems

Elective (Select 1):

INFO 640	E-Business
INFO 689	XML
MKTG 638	E-Commerce Marketing
INFO 689	Purchasing & E-Procurement