MEMORANDUM

TO: President Robert M. Gates

SUBJECT: Two certificate programs, Certificate in Supply Chain Management and Certificate in International Business (FS.21.07)

At its regular meeting on June 9, 2003, the Faculty Senate approved the following item from the Graduate Council and submits it for your approval. Attached is a copy of the material sent to our Senators.

A proposal for the Mays Business School to offer two certificate programs. Certificate in Supply Chain Management offered only to Mays MBA students and Certificate in International Business offered to Mays MBA and MS in Business students.

Thank you for your time and consideration. Please inform me of your action on this matter.

Martha Loudermilk
Speaker, 2003-2004

Attachment

cc: Dr. David Prior
    Dr. Karan Watson
    Dr. Rick Giardino
    Ms. Linda Lacey
    Dr. Jerry Strawser

Approved:

Robert M. Gates, President

Date: 7-18-03
March 10, 2003

MEMORANDUM

TO: Rick Giardino, Dean
    Office of Graduate Studies

THROUGH: Jerry Strawser, Dean
         Mays Business School

FROM: John Dinkel, Associate Dean for Masters Programs
      Mays Business School

SUBJECT: Mays Business School - Certificate Programs

Attached are two certificate programs to be offered by the Mays Business School.

The International Business Certificate is offered to Mays MBA and MS in Business students. The Supply Chain Management Certificate is offered only to Mays MBA students. The details are presented on the attached certificate descriptions.

These certificates have been designed to supplement the Mays MBA program curriculum.

All Mays MBA students will complete the core curriculum of the program and will have graduated from the program in December prior to beginning the certificate program. Two of the International Business Certificate options are completed before MBA graduation to allow flexibility in the study abroad. Typically students desiring a certificate will enroll in the certificate program in the Spring Semester following completion of the MBA core curriculum. With the exception of the study abroad, all courses are offered only on campus.

This approach provides an area of specialization for students. The areas for which certificates are offered are determined by the competencies of the Mays Business School and market demand for holders of the certificate.

Attachments
MAYS BUSINESS SCHOOL

CERTIFICATE IN SUPPLY CHAIN MANAGEMENT

Prerequisites: Completion of Terms 1, 2, 3, 4 of the Mays MBA Program
12 Credit hours minimum

Required Courses:

INFO 638 Information Technology and Supply Chain
INFO 669 Enterprise Resource Planning
INFO 636 Decision Support Systems

Elective (Select 1):

INFO 640 E-Business
INFO 689 XML
MKTG 638 E-Commerce Marketing
INFO 689 Purchasing & E-Procurement