

P3-309



THE FACULTY SENATE

March 26, 2012

MEMORANDUM

TO: Dr. R. Bowen Loftin, President

FROM: Michael Benedik, Speaker *MJB*

SUBJECT: Approval of Undergraduate Curriculum Committee Item (FS.29.167)

At its regular meeting on March 19, 2012, the Faculty Senate approved the following curriculum item from the Undergraduate Curriculum Committee. The Faculty Senate submits it for your approval. Attached is a copy of the material sent to our Senators.

UNDERGRADUATE CURRICULUM COMMITTEE

Special Consideration

Mays Business School

Department of Management

Certificate in Entrepreneurial Leadership

Request for a change in course requirements

Thank you for your time and consideration. Please inform me of your action on this matter.

Attachment

cc: Karan Watson
 Pamela Matthews
 Antonio Cepeda-Benito
 Sandra Williams
 Jerry Strawser

 Approved: Reviewed:

R. Bowen Loftin

R. Bowen Loftin, President

5/3/12

Date

4. Special Consideration

Mays Business School

Department of Management

Certificate in Entrepreneurial Leadership

Request for a change in course requirements

Richard Lester, Ph.D.
Clinical Associate Professor

December 15, 2011

MEMORANDUM

TO: University Curricular Services Office

THROUGH: Jerry Strawser, Dean Mays Business School *md for J Strawser*

THROUGH: Martha Loudder, AOC Dean, Undergraduate Curriculum Committee

THROUGH: Ricky Griffin, Head Department of Management *RG*

FROM: Richard Lester *RL*

SUBJECT: Proposed Revision to the UG Certificate in Entrepreneurial Leadership

The Department of Management in Mays Business School offers a certificate program in "Entrepreneurial Leadership." The attached document details the 13 hours of credit required to earn the certificate. The goal of this program is to offer students seeking a BBA (all majors) or BS-Agribusiness degree the opportunity to study in a both a practical and theoretical manner the field of entrepreneurship and be prepared to meet the challenges of an entrepreneurially oriented market place.

The purpose of this email is to revise the current course offerings. When the program was proposed in 2008 there was the intent of offering a special topics course in entrepreneurship at the UG level. It is doubtful this will happen any time soon. In its place we propose to allow students to take the MGMT / IBUS 457 Global Entrepreneurship and MGMT 439 Negotiations as an option. (See attached)

Please contact me if you have any questions (rlester@mays.tamu.edu or 862-7091).

Attachment

xc: Peter Drysdale, Linda Windle – Undergraduate Program, Mays Business School



Certificate in Entrepreneurial Leadership
Offered by the Management Department of Mays Business School
Revised December 15, 2011

A Certificate in Entrepreneurial Leadership offers Mays Business School undergraduate students seeking a B.B.A. (all majors) or B.S. – Agribusiness degree the opportunity to study entrepreneurship in a focused set of courses. Students who pursue the certificate program must complete all requirements prior to graduation.

The Certificate in Entrepreneurial Leadership is designed to develop the competencies needed to successfully create and manage new ventures or to be a driver of innovation within existing enterprises. Emphasis is placed on leadership in three areas: conceiving, exploiting, and managing opportunities. Graduates of this certificate program are provided with the tools to plan for new business start-ups, become leaders in high growth firms, or to become corporate intrapreneurs capable of improving an organization's ability to innovate.

The program requires thirteen (13) credit hours in designated course work from the list of courses below. Completing the certificate includes taking one (1) hour of an entrepreneurial internship identified through the Center for New Ventures and Entrepreneurship housed in the Department of Management. In addition, twelve (12) hours of upper level management classes are required.

REQUIRED COURSE WORK

Management

MGMT 440	(3) Creativity	}	NO CHANGE
MGMT 461	(3) New Ventures		
MGMT 489	(1) Professional Internship		
MGMT 475	(3) Leadership		

Pick one (1) course from the list below:

MGMT 489	(3) Special Topics - Issues in Entrepreneurship	DELETE
MGMT 470	(3) Small Business Management	

ADD THE FOLLOWING (2) COURSES

MGMT / IBUS 457	(3) Global Entrepreneurship
MGMT 439	(3) Negotiations

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