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May 11, 2006

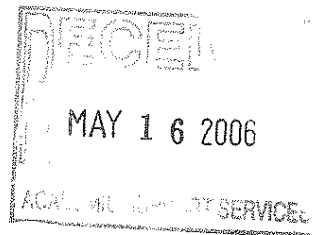
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Dr. David B. Prior
Executive Vice President and Provost
Texas A&M University
1248 TAMU
College Station, TX 77843-1248



Dear Dr. Prior:

Thank you for notifying us of Texas A&M University's intentions to add undergraduate certificate programs in International Business Studies, European Union Business, and Latin American Business. This change is within the purview at your institution and does not require CB approval. I wish you continued success with all of your programs.

Sincerely,

James (Kal) Kallison

c: Dr. Leo Sayavedra
Dr. Jerry R. Strawser
Ms. Linda F. Lacey



P/1-251
EJP
2006-01-033

THE FACULTY SENATE

November 18, 2005

MEMORANDUM

TO: President Robert M. Gates
SUBJECT: Approval of University Curriculum Committee Item (FS.23.55)

At its regular meeting on November 14, 2005, the Faculty Senate approved the following curriculum item from the University Curriculum Committee and submits it for your approval. Attached is a copy of the material sent to our Senators.

Special Consideration
Mays Business School
Certificate in European Union Business
Certificate in International Business Studies
Certificate in Latin American Business

Thank you for your time and consideration. Please inform me of your action on this matter.

John L. Fike
Speaker

db + forms updated

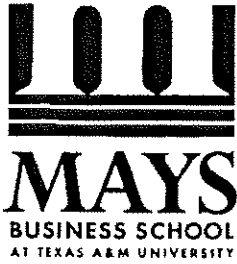
Attachment

cc: Dr. David Prior
Dr. Karan Watson
Dr. Paul Meyer
Ms. Linda Lacey
Dr. Jerry Strawser

Approved:

Robert M. Gates, President

3-17-06
Date



Peter K. Drysdale
Director

UCC - 10/14/05
FS - 11/14/05
Pres - 3/17/06

September 30, 2005

MEMORANDUM

TO: University Curriculum Committee

THROUGH: Martha L. Loudder, AOC Dean, Mays Business School

THROUGH: Julian Gaspar, Director, Center for International Business Studies

FROM: Peter K. Drysdale, Director, Undergraduate Program, Mays Business School

SUBJECT: Certificate in European Union Business

Mays Business School offers a certificate program in "European Union Business." The attached document details the 21 hours of credit required to earn the certificate. The goal of this program is to offer business majors seeking a B.B.A or B.S. degree the opportunity to gain a better understanding of European Union business by studying its history, politics and business models.

The European Union Business (EUB) certificate program is a development of Mays' Center for International Business Studies, which is responsible for internationalizing the business programs for Mays Business School and the international business dimension of the university's other programs. The program both satisfies an interest of our students and responds to an important need for the expanding global economy.

Mays requests approval of this program to allow for the certificate to be posted to student transcripts. Mays Business School administers this undergraduate certificate program. Immediately following each semester, Mays will provide the Registrar with a list certifying all recent degree candidates who satisfied the certificate requirements so that the certificate may be properly posted.

Please contact me if you have any questions (drysdale@tamu.edu or 2-3862).

PKD

Attachment

cc: Linda M. Windle, Assistant Director, Undergraduate Program, Mays Business School

UNDERGRADUATE PROGRAM

209 Wehner Building | 4118 TAMU | College Station, Texas 77843-4118 | tel 979.862.3850 | fax 979.862.3867 | <http://maysbschool.tamu.edu>

Certificate in European Union Business
Proposed by the Undergraduate Program of Mays Business School
September 30, 2005

The Certificate in European Business (EUB) is designed provide Mays Business School undergraduate students seeking a B.B.A. (accounting, finance, information operations management, management, and marketing) or B.S. (agribusiness) degree the opportunity to gain a better understanding of European business by studying its history, politics and business models.

The program requires a minimum of 21 credit hours of course work. Completing the certificate includes taking nine (9) hours of area studies in courses focused on the history, culture, politics, and economic policies of European nation-states, 12 hours of international business course work with at least three (3) hours taken in major and another three (3) hours in IBUS 456 European Integration and Business, a European Union study abroad or exchange experience, and demonstration of competency to transact business in a European language (other than English).

Non-business Area Studies: Nine hours, minimum. These nine hours must be taken outside of Mays Business School and focus on the history, culture, politics and economic policies of European nation-states.

Economics

ECON 320 Economic Development of Europe

History

HIST 324 European Society & the Industrial Age
HIST 336 Europe Since 1932
HIST 338 The Rise of the European Middle Class
HIST 339 Eastern Europe Since 1453
HIST 355 Modern China
HIST 421 European Intellectual History in the 20th Century
HIST 477 Women in Modern European History

Political Science

POLS 322 Western European Government & Politics
POLS 432 The Politics of European Union

AND

International Business Course Work: 12 hours. Three of the twelve hours must be taken in the student's business major (except INFO majors). Either AGEC 452 or AGEC 453 is required for AGBU majors. Another three hours must be IBUS 456 or another course that focuses specifically on conducting business in the European Union (must have prior approval). Courses to be selected from:

Accounting

ACCT/IBUS 445 International Accounting

Agricultural Economics

AGEC 452 International Trade & Agriculture
AGEC 453 International Agribusiness Marketing

Finance

FINC 445/IBUS 446 Funding International Business

International Business

IBUS 455 Asian Business Environment
IBUS 456 European Integration & Business
IBUS 457 Global Entrepreneurship
IBUS 458 International Negotiations
IBUS 459 Latin American Markets

Management

MGMT/IBUS 450 International Environment of Business
MGMT/IBUS 452 International Management

Marketing

MKTG/IBUS 401 Global Marketing
MKTG/IBUS 402 International Marketing

AND

Approved European Study Experience: An approved TAMU study abroad or exchange program (with any European Union partner institutions) in a EU country. Options available include:

Reciprocal exchange program
Business study abroad program
Other study abroad program conducted in Europe

AND

Foreign Language Competence: To determine competence in a non-English European Union language, a student will need to pass an oral competency exam administered by a Mays faculty member or pass a designated proficiency exam upon completion of the European Union experience.