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May 11, 2006

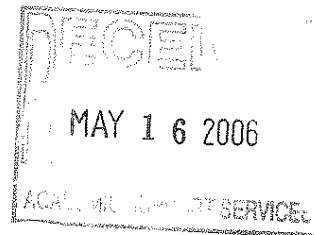
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Dr. David B. Prior
Executive Vice President and Provost
Texas A&M University
1248 TAMU
College Station, TX 77843-1248



Dear Dr. Prior:

Thank you for notifying us of Texas A&M University's intentions to add undergraduate certificate programs in International Business Studies, European Union Business, and Latin American Business. This change is within the purview at your institution and does not require CB approval. I wish you continued success with all of your programs.

Sincerely,

James (Kal) Kallison

c: Dr. Leo Sayavedra
Dr. Jerry R. Strawser
Ms. Linda F. Lacey



P11-251
EJP
2006-01-033

THE FACULTY SENATE

November 18, 2005

MEMORANDUM

TO: President Robert M. Gates
SUBJECT: Approval of University Curriculum Committee Item (FS.23.55)

At its regular meeting on November 14, 2005, the Faculty Senate approved the following curriculum item from the University Curriculum Committee and submits it for your approval. Attached is a copy of the material sent to our Senators.

Special Consideration
Mays Business School
Certificate in European Union Business
Certificate in International Business Studies
Certificate in Latin American Business

Thank you for your time and consideration. Please inform me of your action on this matter.

John L. Fike
Speaker

db + forms updated

Attachment

cc: Dr. David Prior
Dr. Karan Watson
Dr. Paul Meyer
Ms. Linda Lacey
Dr. Jerry Strawser

Approved:

Robert M. Gates, President

3-17-06
Date

JCC - 10/14/05
FS - 11/14/05
Pres - 3/17/06



Peter K. Drysdale
Director

September 30, 2005

MEMORANDUM

TO: University Curriculum Committee

THROUGH: Martha L. Loudder, AOC Dean, Mays Business School

THROUGH: Julian Gaspar, Director, Center for International Business Studies

FROM: Peter K. Drysdale, Director, Undergraduate Program, Mays Business School

SUBJECT: Certificate in Latin American Business

Mays Business School offers a certificate program in "Latin American Business." The attached document details the 21 hours of credit required to earn the certificate. The goal of this program is to offer business majors seeking a B.B.A or B.S. degree the opportunity to gain a better understanding of Latin American business by studying its history, politics and business models.

The Latin American Business Studies (LAB) certificate program is a development of Mays' Center for International Business Studies, which is responsible for internationalizing the business programs for Mays Business School and the international business dimension of the university's other programs. The program both satisfies an interest of our students and responds to an important need for the expanding emphasis on Latin American markets.

Mays requests approval of this program to allow for the certificate to be posted to student transcripts. Mays Business School administers this undergraduate certificate program. Immediately following each semester, Mays will provide the Registrar with a list certifying all recent degree candidates who satisfied the certificate requirements so that the certificate may be properly posted.

Please contact me if you have any questions (drysdale@tamu.edu or 2-3862).

PKD

Attachment

cc: Linda M. Windle, Assistant Director, Undergraduate Program, Mays Business School

Certificate in Latin American Business
Proposed by the Undergraduate Program of Mays Business School
September 30, 2005

The Certificate in Latin American Business (LAB) is designed provide Mays Business School undergraduate students seeking a B.B.A. (accounting, finance, information operations management, management, and marketing) or B.S. (agribusiness) degree the opportunity to gain a better understanding of Latin American business by studying its history, politics and business models.

The program requires a minimum of 21 credit hours of course work. Completing the certificate includes taking nine (9) hours of area studies in courses focused on the history, culture, politics, and economic policies of Latin America, 12 hours of international business course work with at least three (3) hours taken in major and another three (3) hours in IBUS 459 Latin American Markets, a Latin American study abroad or exchange experience, and demonstration of competency to transact business in a Latin American language (Spanish or Portuguese).

Non-business Area Studies: Nine hours, minimum. These nine hours must be taken outside of Mays Business School and focus on the history, culture, politics and economic policies of Latin America.

Anthropology

ANTH 308 Archeology of Mesoamerica

Geography

GEOG 323 Geography of Latin America

History

HIST 304 Mexican-American Frontier to 1848
HIST 305 Mexican-American History 1848–Present
HIST 341 Latin America to 1810
HIST 342 Latin America Since 1810
HIST 440 Latin American Cultural and Intellectual History
HIST 441 History of Mexico, 1821 to the Present

Spanish

SPAN 311 Hispanic Culture and Civilization to the 18th Century
SPAN 312 Hispanic Culture and Civilization: 18th Century to Present
SPAN 411 Contemporary Hispanic Society and Culture

Political Science

POLS 323 Political Systems of Latin America

AND

International Business Course Work: 12 hours. Three of the twelve hours must be taken in the student's business major (except INFO majors). Either AGEC 452 or AGEC 453 is required for AGBU majors. Another three hours must be IBUS 459 or another course that focuses specifically on conducting business in Latin America (must have prior approval). Courses to be selected from:

Accounting

ACCT/IBUS 445 International Accounting

Agricultural Economics

AGEC 452 International Trade & Agriculture
AGEC 453 International Agribusiness Marketing

Finance

FINC 445/IBUS 446 Funding International Business

International Business

IBUS 455 Asian Business Environment
IBUS 456 European Integration & Business
IBUS 457 Global Entrepreneurship
IBUS 458 International Negotiations
IBUS 459 Latin American Markets

Management

MGMT/IBUS 450 International Environment of Business
MGMT/IBUS 452 International Management

Marketing

MKTG/IBUS 401 Global Marketing
MKTG/IBUS 402 International Marketing

AND

Approved Latin American Study Experience: An approved TAMU study abroad, exchange program (with any Latin American partner institution) or other Latin American experience. Options available include:

- Reciprocal exchange program
- Study abroad program conducted in Latin America
- Internship (must have prior approval)
- Memorial Student Center L.T. Jordan Institute Internship & Living Abroad Program
- Peace Corps assignment

AND

Foreign Language Competence: To determine competence in a Latin American language, a student will need to pass an oral competency exam administered by a Mays faculty member or pass a designated proficiency exam upon completion of the Latin American experience.