International and Cultural Diversity (ICD)
Texas A&M University
International and Cultural Diversity Cover Sheet
Request for a course to be included in the University Graduation Requirement for International and Cultural Diversity

1. This request is submitted by (department name): Mays Business School

2. Course prefix and number: IBUS 453

3. Texas Common Course Number: N/A

4. Complete course title: Emerging Economies: Brazil, Russia, India, China

5. Semester credit hours: 3

6. Frequency the class will be offered: Spring semesters

7. Number of sections per semester: 1

8. Number of students per semester: 35

9. Historic annual enrollment for the last three years:
   - 2012-2013: 32
   - 2011-2012: 26
   - 2010-2011: N/A

10. Statement on how this course meets the criteria for International and Cultural Diversity:

   Examination of present and future dynamics of the emerging economies of Brazil, Russia, India, and China and their impact on the developing and developed worlds; importance of BRIC countries and their position in the world; history and development of these countries and the current business environment in each. Exposes students to the business environments and cultures of these four emerging economies.

   Cross-listed with MGMT 453

11. Course Instructor

   Daria Panina

   10-10-13

12. Department Head

   [Signature]

   10-10-2013

13. College Dean/Designee

   [Signature]

   10-18-13

Submit this form and current course syllabus to fso-ccc@tamu.edu or Kristin Harper, TAMU 1125.

See form instructions for submission/approval process.
MGMT/IBUS 453
EMERGING ECONOMIES: BRAZIL, RUSSIA, INDIA, CHINA
Fall 2013

TR 9:35 a.m. - 10:50 a.m. in WCBA 181

Professor: Daria Panina
Office: 483H Wehner
Office Hours: By appointment
E-mail Address: dpanina@cgsb.tamu.edu

COURSE DESCRIPTION:

Goldman Sachs reports have projected that Brazil, Russia, India and China, collectively known as the BRICs will surpass the developed economies by 2050. Although grouped together based on a number of important economic indicators, BRIC countries are very different economically, politically and culturally. Yet, their rapid development raises globally relevant issues of competition for markets and natural resources; the role of population, education, and technology in global competition; development models in terms of the mix of the state vs. the market, and authoritarian vs. democratic governance systems; and many others.

This course is designed to examine the present and future dynamics of the four emerging marketplaces: Brazil, Russia, India, and China and their impact upon the developing and developed worlds. We will first look at the general importance of BRIC countries and their position in the world. Then we will review the history and development of these countries and examine the current business environment in each of the BRICs. Finally, the third part of the course will focus upon a set of the critical issues pertaining to BRIC countries and will be dedicated to the presentations and class discussions of individual research projects on these topics.

PREREQUISITE: MGMT 363

LEARNING OUTCOMES:

Upon completion of the course the students will be able to:

- Compare and contrast macroeconomic trends of the development of Brazil, Russia, India, and China
- Identify the major cultural and economic factors shaping the business environments of each of the BRIC economies.
- Identify and discuss major social and economic challenges facing these countries
- Identify opportunities for the future growth of BRIC countries
- Compare and contrast environmental opportunities and constraints and competitive strategies of emerging multinationals from BRIC countries to mature multinational companies from developed markets
TEXT:

The selection of materials will be compiled and available via course packet from a variety of local vendors. No textbook is available. Regular reading of the Wall Street Journal, Financial Times or some other source of business news is also required.

COURSE on eLearning:

MGMT/IBUS 453 can be found on eLearning. You can find there the following materials: a copy of the course syllabus, copies of lecture notes; the grades. I will also post information about exams, hints for doing projects, cases and additional assignments from time to time.

GRADE DETERMINATION:

Knowledge of the substantive material covered in the course is of central importance. However, as in the business world, the ability to communicate knowledge orally and in writing is also very important. Grading will be competitive and will include, where appropriate, consideration of content as well as grammar, style, and organization.

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No grading curves will be used. Grades will be assigned based upon the number of points each student earns without regard to the grade distribution within the class. **NOTE: Grades are based on point totals not upon percentages of the total available points for the course.** Assignment of the final course letter grade will be based on the following point totals:

- 315 to 350 points: A
- 280 to 314 points: B
- 245 to 279 points: C
- 210 to 244 points: D
- 0 to 209 points: F

ASSIGNMENTS:

The most challenging aspect of this class is its breadth. The course includes aspects of international economics, international relations, domestic politics and laws, economic geography, culture, and diplomatic history. To overcome this problem, we will have outside assignments — cases and individual projects — that will help you master all this material and allow you to explore issues developed in class in more depth.
Group Project: Country Research (20 points):

This group assignment is designed to expose you to sources of international data and more nuanced examples of the issues discussed in class. Each group will present and lead the discussion on important social and economic issues facing the BRICs. Two groups will make presentations on the impact of natural resources on the development of Russia and Brazil. Two groups will do research and present on the developmental and social issues in China and India. Finally, two groups will make their presentation on the issue of environmental situation in Brazil and China. Thus, the class will be divided into six groups with each group doing research and presenting on one country and one issue. Group projects will be graded based on the quality of the material and their presentation. All members of a group and expected to participate in case preparation and presentation, and will receive an equal grade for the group project.

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Class Attendance and Participation (10 points):

Students are expected to be prepared for every class and to participate in class discussions. "Extraordinary" class participation will be considered in borderline cases in determining final grades. I will be checking attendance throughout the semester. Attendance checks will start on the second week of the semester. Up to two missed classes will not be taken into account while calculating attendance grade.

ANTICIPATED EXAM DATES:

- First Exam Thursday Week 4
- Second Exam Thursday Week 7
- Third Exam Thursday Week 10

On exam days, you will need to bring to class:
1. your ID card
2. a pencil
3. Scantron Form 882-ES
FINAL EXAM:

There is no final exam for this course. The last days of the semester will include presentation of projects.

EXAMINATION RESULTS:

After each examination, grades will be posted on the course web site or e-mailed to the students. We will post grades as soon as possible. If the results are not posted, it means we do not yet have the grades.

ADA POLICY:

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On all course work, assignments, and examinations at Texas A&M University, the following Honor pledge shall be preprinted and signed by the student: "On my honor, as an Aggie, I have neither given nor received unauthorized aid on this academic work."
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<td><em>Case discussion</em></td>
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<td>Russia: Overview</td>
<td>Russia: Energy Sector</td>
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<td>China: Overview</td>
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