



# THE FACULTY SENATE

October 14, 2003

## MEMORANDUM

**TO:** President Robert M. Gates

**SUBJECT:** Certificate in Entrepreneurship to be Offered by the Mays Business School (FS.21.42)

At its regular meeting on October 13, 2003, the Faculty Senate approved the following item from the Graduate Council and submits it for your approval. Attached is a copy of the material sent to our Senators.

### Certificate in Entrepreneurship to be Offered by the Mays Business School

Thank you for your time and consideration. Please inform me of your action on this matter.

Martha Loudder  
Speaker, 2003-2004

*form updated  
db*

### Attachment

cc: Dr. David Prior  
Dr. Karan Watson  
Dr. Rick Giardino  
Ms. Linda Lacey  
Dr. Jerry Strawser

Approved:

  
\_\_\_\_\_  
Robert M. Gates, President

*11-24-03*  
\_\_\_\_\_  
Date




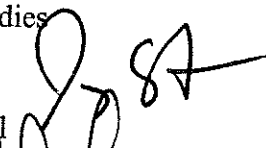
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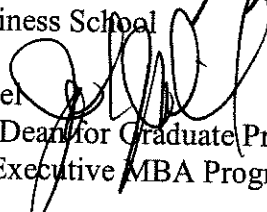
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June 18, 2003

**MEMORANDUM**

**TO:** Rick Giardino   
Dean of Graduate Studies

**THROUGH:** Jerry Strawser, Dean   
Mays Business School

**FROM:** John Dinkel   
Associate Dean for Graduate Programs  
Director, Executive MBA Program

**SUBJECT:** Certificate in Entrepreneurship

Attached is the description for the Certificate In Entrepreneurship to be offered by the Mays Business School.

Please place this on the Graduate Council Agenda

Attachment

cc: Executive Committee, Mays Business School

ORIGINAL

## CERTIFICATE IN ENTREPRENEURSHIP

The Entrepreneurship Certificate is offered to Mays MBA and other interested graduate students at Texas A&M University. This certificate program stresses the integration of business skills with product innovation and development, technology transfer, and the desire to create new business opportunity for existing technologies.

The certificate program brings together MBA students who have interest in entrepreneurial activities with scientists, engineers, life sciences researchers, and others seeking to commercialize their ideas. The focus of the program is on entrepreneurial activity and how to channel that activity within existing organizations, in start-up companies, and in bringing new ideas to fruition.

This program does not deal with topics such as business plan development and financial strategies except as they are related to broader topics. It is not a program on how to write a business plan although writing a business plan is a small part of the program.

The audience for this program is comprised of two broad segments:

- Mays MBA Students – who have completed Terms 1, 2, 3 and 4 of their programs.
- Other TAMU Graduate Students – from the colleges of agriculture and life sciences, engineering, science, and other colleges who bring technology and a strong entrepreneurial spirit to the program.

The goal of the program is to have business and technology entrepreneurs working together in a complementary way.

Enrollment in the required courses is restricted to the certificate participants. We expect the certificate to be completed during one semester. Enrollment in the certificate program may be limited.

### Prerequisites:

#### Mays MBA Students:

Completion of Terms 1, 2, 3, 4 of the Mays MBA Program

#### Other TAMU Graduate Programs

Approval from Director of Center for Entrepreneurship and New Ventures

Requirements: 12 credit hours

### Required Courses:

- MGMT XXX – Entrepreneurship Strategy
- MGMT 631 - Foundations of Entrepreneurship
- MGMT 638 - Legal Foundations and Technology Commercialization
- MGMT 640 - Managing Creativity