



# THE FACULTY SENATE

December 9, 2003

## MEMORANDUM

**TO:** President Robert M. Gates

**SUBJECT:** Approval of Certificate Program in International Business (FS.21.81)

At its regular meeting on December 8, 2003, the Faculty Senate approved the following curriculum item from the Graduate Council and submits it for your approval. Attached is a copy of the material sent to our Senators.

**Mays Business School  
Certificate Program in International Business**

Thank you for your time and consideration. Please inform me of your action on this matter.

Martha Loudder  
Speaker, 2003-2004

Attachment

*for updated*

cc: Dr. David Prior  
Dr. Karan Watson  
Dr. Rick Giardino  
Ms. Linda Lacey  
Dr. Jerry Strawser

Approved:

Robert M. Gates, President

*1-11-04*

Date



UCC/GC NOV 20 2003  
FS DEC 08 2003  
Pres. App JAN 11 2004  
SIMS  
Catalog

TAB F

RECEIVED  
DEC 04 2003  
GRADUATE STUDIES

RECEIVED  
NOV 11 2003  
GRADUATE STUDIES

October 29, 2003

MEMORANDUM

TO: Rick Giardino

THROUGH: Jerry Strawser

FROM: John Dinkel

SUBJECT: Attached is a certificate program to be offered by the Mays Business School in International Business.

You will recall that such a certificate has been approved for the Mays MBA Program. However that certificate is based on the MBA curriculum. In order to offer a similar opportunity for the MS students in Mays, we have tailored the attached certificate program to the MS curricula.

Attachment

cc: Kerry Cooper

# Certificate in International Business for MS Students

## Mays Business School

### Overview

The increasing globalization of contemporary business environment puts more companies under competitive pressure to change and adapt to new technologies and markets. Companies require MS students who are culture sensitive, and tuned to global developments and ethics. The International Business Certificate provides the knowledge base and international exposure that is needed to meet these modern business challenges.

### Prerequisite:

IBUS 678/MGMT 678 International Management

### Requirements:

Participate in a semester-long (summer, fall or spring) overseas study program identified by Mays Business School and during which enroll in at least 12 credit hours in international business courses.

#### **Option 1: Summer session between the first and second year of the MS Program.**

Participate in the five-week (normally between mid May – third week of June), six credit hour, “Strategies for Europe” program conducted by EDHEC Business School (our exchange partner institution in France). The first 3-credit hour international business course (two-week segment) focuses on *European Culture and Environment* and is conducted at EDHEC’s Nice Campus. The second 3-credit hour course (two-week segment) focuses on *Managing Operations in Europe* and is conducted at EDHEC’s Lille Campus. There is a 1-week break between the two segments to move from Southern to Northern France and do some travel in Europe. In addition, participate in the six-week (normally between the fourth week of June through the first week of August) “International Summer University” program conducted by Copenhagen Business School (CBS) in Denmark (another partner institution of Mays Business School). Students will also enroll in two international business courses offered by CBS.

#### **Option 2: Fall or Spring (second year) semesters of MS Program.**

Spend the entire fall or spring semester (semester dates vary with partner institution) with any one of our 15 exchange partner institutions (<http://cibs.tamu.edu/studyabroad/Ggrid.html>) in Europe, Mexico, or India. At that location students will enroll in four international business courses for 12 credit hours