



EVP2013-05-6328
96-199

THE FACULTY SENATE

May 28, 2013

MEMORANDUM

TO: Dr. R. Bowen Loftin, President

FROM: John N. Stallone, Speaker *JN Stallone*

SUBJECT: Approval of Undergraduate Curriculum Committee Items (**FS.30.159**)

At its regular meeting on May 13, 2013, the Faculty Senate approved the following items from the Undergraduate Curriculum Committee. The Faculty Senate submits for your approval. Attached is a copy of the material sent to our Senators.

Special Consideration – April 12, 2013
 Mays Business School
 Department of Finance
 Certificate in Commercial Banking
 Request for a new certificate program

Thank you for your time and consideration. Please inform me of your action in this matter.

Attachment

cc: Karan Watson
 Pamela Matthews
 Michael Benedik
 Sandra Williams
 Jerry Strawser

Approved: _____ Reviewed: _____

FACULTY SENATE AGENDA ITEM REVIEW

This item has been reviewed by the Office of the Provost (OP). Below are recommended action(s): RE: FS. 30.159

Presidential Action: <input checked="" type="checkbox"/> Recommend Approval <input type="checkbox"/> Review Only	OP Recommended Action <input type="checkbox"/> Hold for Further Review <input type="checkbox"/> Hold Released <input type="checkbox"/> System Review/Submission <input type="checkbox"/> BOR Approval <input type="checkbox"/> THECB Approval/Notification <input type="checkbox"/> SACSCOC Approval/Notification
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R. Bowen Loftin
 R. Bowen Loftin, President

7/1/13
 Date

7. Special Consideration

Mays Business School

Department of Finance

Certificate in Commercial Banking

Request for a new certificate program

SPECIAL CONSIDERATION

SPECIAL CONSIDERATION

MAYS BUSINESS SCHOOL

DEPARTMENT OF FINANCE

CERTIFICATE IN COMMERCIAL BANKING

REQUEST FOR A NEW CERTIFICATE PROGRAM

Submitted by (Contact Person):

Lanny R. Martindale

LMartindale@mays.tamu.edu

Name

Email

Senior Lecturer

979-845-4859


Title

Phone

Certification Statement

By signing below, the Dean of the College certifies the proposed program complies with coordinating board standards. If the program is delivered through Distance Education, the Dean of the College certifies that they are following the *Principles of Good Practice for Academic Degree and Certificate Programs and Credit Courses Offered Electronically*.

Use additional signature lines if program is between three or more departments or colleges.

 3/19/13
Signature, Department Head or Interdisciplinary Program Chair Date

Signature, Department Head or Interdisciplinary Program Chair (if joint program) Date

R. T. DYE
Typed or Printed Name

Typed or Printed Name

 3/22/13
Chair, College Review Committee Date

Chair, College Review Committee Date

 3/22/13
Dean of College Date

Dean of College Date

Chair, University Curriculum Committee or Graduate Council Date

Chair, University Curriculum Committee or Graduate Council Date

Additional Approvals Required: Faculty Senate and President.

New Program Request Form for Certificate Programs, Bachelor's and Master's Degrees

Directions: An institution shall use this form to propose a new bachelor's or master's degree program. In completing the form, the institution should refer to the document *Standards for Bachelor's and Master's Programs*, which prescribes specific requirements for new degree programs. Note: This form requires signatures of (1) the Chief Executive Officer, certifying adequacy of funding for the new program; (2) a member of the Board of Regents (or designee), certifying Board approval, and (3) if applicable, a member of the Board of Regents or (designee), certifying that criteria have been met for staff-level approval. NOTE: Preliminary authority is required for all engineering programs. An institution that does not have preliminary authority for a proposed engineering program shall submit a separate request for preliminary authority prior to submitting the degree program request form. That request shall address criteria set in Coordinating Board rules Section 5.24 (a).

Administrative Information

1. Institution: Texas A&M University
2. Program Name – Certificate in Commercial Banking
3. Proposed CIP Code: 52.0803.00
4. Brief Program Description – Describe the program and the educational objectives:

Selected Finance undergraduates concentrate their major electives in 12 credit hours of banking-related subjects, interact extensively with senior executives of commercial banking institutions, and intern full-time with a banking institution or regulatory agency.

The educational objectives of the program are to acquaint each participant with—

- the fundamentals of credit risk management;
- the fundamentals of interest rate risk management;
- the industrial structure, economic role, and social responsibility of commercial banks; and
- the regulatory model for commercial banking.

Number of Semester Credit Hours Required: 12

5. Administrative Unit – The Department of Finance within Mays Business School
6. Proposed Implementation Date – Spring 2014
7. Contact Person – Provide contact information for the person who can answer specific questions about the program:

Name: Lanny R. Martindale

Title: Senior Lecturer in Finance

E-mail: LMartindale@mays.tamu.edu

Phone: 979.845.4859

Program Information

I. Need

- A. Job Market Need – The department developed this program after representatives of a number of commercial banking institutions (1) expressed strong hiring demand for graduates with specific academic preparation in commercial banking, and (2) committed to support an advisory board and internships. FDIC data show that the number of full-time-equivalent bank employees in the United States grew an average 7.6% per year from 2009 through 2012. The Bureau of Labor Statistics projects comparable growth through 2020.
- B. Student Demand – For each of the two cohorts of students now participating in the pre-certificate version of the program, the department received nearly twice as many applications as the program's internship capacity could accommodate. The department's undergraduate advisors report frequent inquiries from prospective applicants and from lower-division students.
- C. Enrollment Projections – Use this table to show the estimated cumulative headcount and full-time student equivalent (FTSE) enrollment for the first five years of the program. *(Include majors only and consider attrition and graduation.)*

YEAR	1	2	3	4	5
Headcount	25	27	30	33	35
FTSE	25	27	30	33	35

II. Quality

A. Certificate Requirements

Category	Semester Credit Hours
General Education Core Curriculum <i>(bachelor's degree only)</i>	
Required Courses	12
Prescribed Electives	
Free Electives	
Other: Full-time summer internship	**
TOTAL	12

**No SCH unless student needs general elective hours

B. Curriculum

Prefix and Number	Required Courses	SCH
FINC447	Financial Statement Analysis (cross-listed with ACCT447)	3
FINC462	Commercial Bank Management	3
FINC489*	Seminar in Commercial Banking (*permanent course number FINC463 pending)	3
FINC475	Real Estate Investment Analysis (students may alternatively take FINC371)	3

	TOTAL SCH	12
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C. Faculty

Name of <u>Core</u> Faculty and Faculty Rank	Highest Degree and Awarding Institution	Courses Assigned in Program	% Time Assigned To Program
Kolari, James W.,* J. P. Morgan Chase Professor of Finance	Ph.D. in Finance, Arizona State University	FINC462; FINC489(463)	50%

*Director of Program

Name of <u>Support</u> Faculty and Faculty Rank	Highest Degree and Awarding Institution	Courses Assigned in Program	% Time Assigned To Program
Various as scheduled**		FINC447; FINC475 or FINC371	Various as scheduled**

**These courses are regularly offered and taught by various faculty as departmentally assigned in the normal scheduling process. The department is not requesting any changes in the normal offerings of these courses.

- D. Students – The department opens a competitive application process for this program to all its current and incoming undergraduates each Fall. The main selection criteria are grades, recommendations, and performance in interviews. The Department dedicates half the time of one undergraduate advisor to this program.
- E. Library – This program does not require any change in existing library facilities or resources.
- F. Facilities and Equipment – The program does not require any change in existing facilities or equipment.
- G. Accreditation – The discipline does not have a national accrediting body.
- H. Evaluation – The department will include the program in its regular assessment of undergraduate learning outcomes.

III. Costs and Funding

Five-Year Costs and Funding Sources – The department anticipates no incremental cost to the institution of delivering this program.

Five-Year Costs		Five-Year Funding	
Director Salary Supplements	\$100,000	Reallocated Funds	\$0
Facilities and Equipment	\$0	Anticipated New Formula Funding ³	\$0
Library, Supplies, and Materials	\$0	Special Item Funding	\$0
Staff Salary Allocations	\$125,000		
Travel, Board Meetings, and Student Events	\$75,000		
	\$0	Advisory Board Dues	\$300,000
Total Costs	\$300,000	Total Funding	\$300,000

1. Report costs for new faculty hires, graduate assistants, and technical support personnel. For new faculty, prorate individual salaries as a percentage of the time assigned to the program. If existing faculty will contribute to program, include costs necessary to maintain existing programs (e.g., cost of adjunct to cover courses previously taught by faculty who would teach in new program).
2. Specify other costs here (e.g., administrative costs, travel).
3. Indicate formula funding for students new to the institution because of the program; formula funding should be included only for years three through five of the program and should reflect enrollment projections for years three through five.
4. Report other sources of funding here. In-hand grants, "likely" future grants, and designated tuition and fees can be included.

Signature Page

1. Adequacy of Funding – The chief executive officer shall sign the following statement:

I certify that the institution has adequate funds to cover the costs of the new program. Furthermore, the new program will not reduce the effectiveness or quality of existing programs at the institution.

Chief Executive Officer

Date

2. Board of Regents or Designee Approval – A member of the Board of Regents or designee shall sign the following statement:

On behalf of the Board of Regents, I approve the program.

Board of Regents (Designee)

Date of Approval

3. Board of Regents Certification of Criteria for Commissioner of Assistant Commissioner
Approval – For a program to be approved by the Commissioner or
the Assistant Commissioner for Academic Affairs and Research, the Board of
Regents or designee must certify that the new program meets the eight criteria under
TAC Section 5.50 (b): The criteria stipulate that the program shall:

- (1) be within the institution's current Table of Programs;
- (2) have a curriculum, faculty, resources, support services, and other components of a degree program that are comparable to those of high quality programs in the same or similar disciplines at other institutions;
- (3) have sufficient clinical or in-service sites, if applicable, to support the program;
- (4) be consistent with the standards of the Commission of Colleges of the Southern Association of Colleges and Schools and, if applicable, with the standards or discipline-specific accrediting agencies and licensing agencies;
- (5) attract students on a long-term basis and produce graduates who would have opportunities for employment; or the program is appropriate for the development of a well-rounded array of basic baccalaureate degree programs at the institution;
- (6) not unnecessarily duplicate existing programs at other institutions;
- (7) not be dependent on future Special Item funding
- (8) have new five-year costs that would not exceed \$2 million.

On behalf of the Board of Regents, I certify that the new program meets the criteria specified under TAC Section 5.50 (b).

Board of Regents (Designee)

Date