

# TEXAS HIGHER EDUCATION COORDINATING BOARD

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May 11, 2006

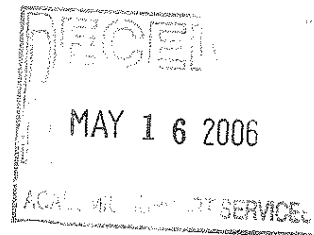
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Dr. David B. Prior  
Executive Vice President and Provost  
Texas A&M University  
1248 TAMU  
College Station, TX 77843-1248



Dear Dr. Prior:

Thank you for notifying us of Texas A&M University's intentions to add undergraduate certificate programs in International Business Studies, European Union Business, and Latin American Business. This change is within the purview at your institution and does not require CB approval. I wish you continued success with all of your programs.

Sincerely,

James (Kal) Kallison

c: Dr. Leo Sayavedra  
Dr. Jerry R. Strawser  
Ms. Linda F. Lacey



P11-251  
EUP  
2006-01-033

# THE FACULTY SENATE

November 18, 2005

## MEMORANDUM

**TO:** President Robert M. Gates  
**SUBJECT:** Approval of University Curriculum Committee Item (FS.23.55)

At its regular meeting on November 14, 2005, the Faculty Senate approved the following curriculum item from the University Curriculum Committee and submits it for your approval. Attached is a copy of the material sent to our Senators.

Special Consideration  
Mays Business School  
Certificate in European Union Business  
Certificate in International Business Studies  
Certificate in Latin American Business

Thank you for your time and consideration. Please inform me of your action on this matter.

John L. Fike  
Speaker

*db + forms updated*

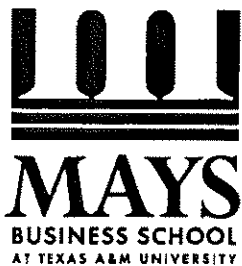
### Attachment

cc: Dr. David Prior  
Dr. Karan Watson  
Dr. Paul Meyer  
Ms. Linda Lacey  
Dr. Jerry Strawser

Approved:

  
Robert M. Gates, President

3-17-06  
Date



Peter K. Drysdale  
Director

UCC - 10/14/05  
FS - 11/14/05  
Pres 3/17/06

September 15, 2005

**MEMORANDUM**

**TO:** University Curriculum Committee

**THROUGH:** Martha L. Louder, AOC Dean, Mays Business School *[Signature]*

**THROUGH:** Julian Gaspar, Director, Center for International Business Studies *[Signature]*

**FROM:** Peter K. Drysdale, Director, Undergraduate Program, Mays Business School *[Signature]*

**SUBJECT:** Certificate in International Business Studies

Mays Business School offers a certificate program in "International Business Studies." The attached document details the 18 hours of credit required to earn the certificate. The goal of this program is to offer business majors seeking a B.B.A or B.S. degree the opportunity to establish a substantial understanding of international business and culture to meet the challenges of increased business globalization.

The International Business Studies (IBS) certificate program is a development of Mays' Center for International Business Studies, which is responsible for internationalizing the business programs for Mays Business School and the international business dimension of the university's other programs. The program both satisfies an interest of our students and responds to an important need for the expanding global economy.

Since its 1992 inception, 988 Mays B.B.A. and B.S graduates have completed and been issued IBS certificates. Mays now requests approval of this program to allow for the certificate to be posted to student transcripts. Mays Business School administers this undergraduate certificate program. Immediately following each semester, Mays will provide the Registrar with a list certifying all recent degree candidates who satisfied the certificate requirements so that the certificate may be properly posted.

Please contact me if you have any questions ([drysdale@tamu.edu](mailto:drysdale@tamu.edu) or 2-3862).

PKD

Attachment

cc: Linda M. Windle, Assistant Director, Undergraduate Program, Mays Business School

**Certificate in International Business Studies**  
**Proposed by the Undergraduate Program of Mays Business School**  
**September 15, 2005**

The Certificate in International Business Studies (IBS) is designed to offer Mays Business School undergraduate students seeking a B.B.A. or B.S. degree the opportunity to study international business and other cultures to develop a knowledge foundation to meet global business challenges. Students who pursue the IBS certificate program must complete all requirements prior to graduation.

The program requires a minimum of 18 credit hours in designated course work from the list of courses below. Completing the certificate includes taking six (6) hours of the same foreign language OR six (6) hours of non-business international course work. In addition, twelve (12) hours of international business course work with at least three (3) hours taken in the major and completion of an approved international experience such as internship, study abroad or reciprocal exchange, with a length of five (5) weeks minimum.

**University Level Foreign Language:** Six hours, minimum. These six hours must be taken in one foreign language. Credit by exam does not count toward requirement.

**OR**

**Non-Business International Course Work:** Six hours. This course work must be taken outside Mays Business School and selected from the following designated list:

**Anthropology**

- ANTH 205 Peoples & Cultures of the World
- ANTH 300 Cultural Change & Development
- ANTH 314 Agrarian Peasant Societies
- ANTH 315 Peoples & Cultures of Africa

**Communications**

- COMM 335 Intercultural Communication

**Economics**

- ECON 320 Economic Development of Europe
- ECON 324 Comparative Economic Systems
- ECON 330 Economic Development

**French**

- FREN 301 French Culture & Civilization
- FREN 322 Survey of French Literature II
- FREN 336 Contemporary France
- FREN 414 Contemporary French Film & Media
- FREN 418 Seminar in French Civilization

**Geography**

- GEOG 202 Geography of the Global Village
- GEOG 311 Cultural Geography
- GEOG 320 The Middle East
- GEOG 321 Geography of Africa
- GEOG 323 Geography of Latin America

GEOG 402 Interpretations of Cultural Landscapes

**German**

GERM 305 German Literary Expression

GERM 322 German Culture & Civilization II

**History**

HIST 210 Russian Civilization

HIST 305 Mexican-American History 1848-Present

HIST 324 European Society & the Industrial Age

HIST 336 Europe Since 1932

HIST 339 Eastern Europe Since 1453

HIST 342 Latin America Since 1810

HIST 345 Modern Africa

HIST 346 History of South Africa

HIST 348 Modern Middle East

HIST 352 Modern East Asia

HIST 355 Modern China

HIST 356 20th Century Japan

HIST 402 Germany Since 1815

HIST 407 History of France Since 1815

HIST 412 Soviet Union 1917-present

HIST 439 Twentieth Century England

HIST 440 Latin American Cultural and Intellectual History

HIST 441 History of Mexico, 1821 to the Present

HIST 449 History of Brazil Since 1822

HIST 464 International Developments Since 1918

HIST 477 Women in Modern European History

**Journalism**

JOUR 406 International Communication

**Modern Languages**

MODL 223 French Culture and Society in French Literary Masterpieces in Translation

MODL 323 Immigration and Ethnicity in Contemporary France

MODL 341 Russia's Artistic Heritage

MODL 342 Russian Novel in Translation

MODL 352 Hispanic Literature & Film

MODL 362 Hispanic Literature in the U.S.

MODL 363 Borderlands: U.S. and Mexico

**Political Science**

POLS 322 Western European Government & Politics

POLS 323 Political Systems of Latin America

POLS 324 Third World Politics

POLS 329 Introduction to Comparative Politics

POLS 331 Introduction to World Politics

POLS 338 Soviet Government & Politics

POLS 365 Asian Governments and Politics

**Russian**

- RUSS 341 Russia's Artistic Heritage
- RUSS 401 The Russian Novel

**Sociology**

- SOCI 325 International Business Behavior
- SOCI 329 Pacific Rim Business Behavior
- SOCI 340 Post Soviet Societies
- SOCI 350 Sociology of Islamic Societies

**Spanish**

- SPAN 312 Hispanic Culture & Civilization 18th Century to Present
- SPAN 320 Introduction to Hispanic Literature
- SPAN 410 Hispanic Film
- SPAN 411 Contemporary Hispanic Society & Culture
- SPAN 412 Hispanic Writers in the U.S.
- SPAN 421 Spanish Language Poetry
- SPAN 450 Contemporary Spanish & Spanish-American Literature

**Study Abroad Courses**

Any approved Texas A&M University study abroad course except 484, 485, 489, 491 OR 497

**AND**

**International Business Course Work:** 12 hours. Three of the twelve hours must be taken in the student's business major (except INFO majors). Either AGECE 452 or AGECE 453 is required for AGBU majors. Courses must be selected from the following designated list:

**Accounting**

- ACCT/IBUS 445 International Accounting

**Agricultural Economics**

- AGECE 452 International Trade & Agriculture
- AGECE 453 International Agribusiness Marketing

**Finance**

- FINC 445/IBUS 446 Funding International Business

**International Business**

- IBUS 455 Asian Business Environment
- IBUS 456 European Integration & Business
- IBUS 457 Global Entrepreneurship
- IBUS 458 International Negotiations
- IBUS 459 Latin American Markets

**Management**

- MGMT/IBUS 450 International Environment of Business
- MGMT/IBUS 452 International Management

**Marketing**

MKTG/IBUS 401 Global Marketing

MKTG/IBUS 402 International Marketing

**AND**

**Approved International Experience:** An approved international experience, five-weeks minimum, must be completed. Options available include:

Summer or semester study abroad program

Reciprocal exchange program

International internship

Memorial Student Center (MSC) Jordan Institute Internship & Living Abroad Program

Peace Corps assignment